



Great British Bubble: Explainer

Thank you so much for your interest in taking part in *Great British Bubble*.

This is a new idea moving very quickly, so I realise there might be things I've missed out or are not clear, so please do get in touch if anything doesn't make sense and I'll be happy to help! I've created an email to answer any questions: rob@accessstudios.co.uk or call me on 020 3642 3310.

How GBB works

At the heart of GBB is its simplicity; videos can be recorded using a smartphone camera or a similar device, and sent via email or online transfer. We're not looking for high-quality video production, just an inspirational and uplifting message!

Once it's launched (mid-January!) videos will be published once a day across *Great British Bubble* social media channels. I will let you know when your video is scheduled to be published. The hashtag will be #GBBubble

What GBB Needs

1. **Your Video**
 - a. any format and duration (anything from 20 seconds or so)
 - b. Send your video to rob@accessstudios.co.uk - ideally at least the day before!
2. **Your Video Message Title**
 - a. Sum up the message in your video in 50 characters or less (with spaces).
3. **Your Social Profiles/Website** - these will be included in your video post.

Video Ideas

The aim of each video is to bring a short, uplifting message everyday into peoples' homes, whether it's a spoken message, original performance or anything else you can think of!

Great examples

- Managing day-to-day in lockdown: "*What I do to keep positive at home*" or "*Tips on living in lockdown in 2021*"
- Personal Thank You Message - to your emergency workers, volunteers or anyone who has supported you and your community.
- An original creative performance (music, literary, comedy).
- Staying positive and looking ahead - "*we will get through this together*".

Please avoid:

- Any political or controversial statements - GBB is non-political.
- Any type of paid endorsement or product placement.
- Using any work (eg. music/videos/images) that you do not have permission to use (*this is so we avoid Intellectual Property issues!*).

Finally, thank you so much for your interest. If you know of any other suitable groups or individuals who would like to be involved, please do pass my email on.